

# Music aLive SWFL, Inc.

## Disaster Relief Grants

### Eligible Applicants

Eligible applicants must meet the following requirements:

- Work as a professional musician; independent promoter; or music industry worker
- Reside in Charlotte, Collier, or Lee Counties of Florida
- Individuals at least 18 years old

### Ineligible Applicants

- Individuals younger than 18 years old
- Individuals who do not meet the definitions of Professional Musician, Independent Promoter, or Music Industry Workers
- Individuals who live outside of Charlotte, Collier, or Lee Counties of Florida
- Businesses, organizations, government agencies, and public authorities

### Application Definitions

The following definitions apply for the purposes of this application:

**Applicant** - The individual applying for the Music aLive SWFL, Inc. Disaster Relief Grant.

**Independent Promoter** - Must meet all the following requirements:

- No more than three staff
- At least two years of documentation showing that applicant has curated and promoted live shows featuring local musicians and bands

**Music Industry Worker** -

Defined as an individual whose occupation is, or has been within, or supported the music industry for at least two years

Includes creative workers working in the music industry sector, including staff and associated personnel working in venues and organizations within the sector (sound, photography, etc.)

**Professional Musician** - Must meet at least one of the following requirements:

- Applicant has regularly performed as a professional musician (solo, or as part of a band) in live performances to public audiences for at least two years
- Have a minimum of six released recordings (singles)

## Required Documentation

Applications will not be reviewed without proper documentation spanning two years from the date of application. Documentation that demonstrates active participation as a Professional Musician, Independent Promoter, and/or music industry worker is acceptable. Points are not associated with this application requirement, but at least two years of documentation is required to confirm eligibility:

- Current resume or curriculum vitae (CV)
- Current biography
- Press demonstrating involvement within the music sector
- Portfolio (web links, screenshots, printouts, scans, etc.)
- Marketing materials of performances, or productions
- Contracts for performances, productions, or production services
- Letter from employer, venue, or manager stating role and involvement in the music sector
- Website screenshot of events or concert schedule with locations

Acceptable file types: .csv, .doc, .docx, .odt, .pdf, .rtf, .txt, .wpd, .wpl, .gif, .jpg, .jpeg, .png, .svg, .tif, .tiff.

## Application Scoring Matrix

### **Category - Household**

Scoring Considerations:

- Total earnings/wages (after taxes) for 2021 and 2022 earned in music industry, as a percentage of total household earnings/wages (after taxes) for 2021 and 2022
- Number of household members
- Number of years residing in Charlotte, Collier, or Lee Counties of Florida
- Total dollar of losses due to disaster not covered by insurance (home, auto, gear)
- Lack of access to a traditional bank, or credit union

Available Points - Up to 50 Points

### **Category - Work Availability**

Scoring Considerations:

- Percentage of lost work due to unavailable venues
- Percentage of lost work due to lost gear

Available Points - Up to 50 Points